

# 2021 SPONSORSHIP INFORMATION

## PRESENTING

### SPONSOR \$5,000 (1 AVAILABLE)

#### PRE-EVENT BENEFITS

Premium recognition on website, social media, + emails  
Premium logo placement in all marketing pieces

#### AT THE GALA

1 Table of 10 at Awards Gala  
Premium logo recognition + slide in event presentation  
Speech at opening of event and banner placement  
Premium full-page ad in event program / media partner advertising

#### NNHRA BENEFITS

4 NNHRA Breakfast Meeting Passes  
Sponsorship of 1 NNHRA Event (Breakfast Meeting, YP, or Networking)

## EVENT BAR

### SPONSORS \$2,500 (3 AVAILABLE)

#### PRE-EVENT BENEFITS

Recognition on website, social media, + emails

#### AT THE GALA

2 Reserved Seating Tickets to Awards Gala  
Premium logo recognition in event presentation  
Verbal mention at Awards Gala  
Logo on reserved seating drink ticket  
Full-page ad in event program

#### NNHRA BENEFITS

2 NNHRA Breakfast Meeting Passes

## EVENT PROGRAM

### SPONSOR \$2,000 (1 AVAILABLE)

#### PRE-EVENT BENEFITS

Recognition on website, social media, + emails

#### AT THE GALA

2 Reserved Seating Tickets to Awards Gala  
Premium logo recognition in event presentation  
Verbal mention at Awards Gala  
Full-page ad in event program + special recognition

#### NNHRA BENEFITS

2 NNHRA Breakfast Meeting Passes

## EVENT CENTERPIECE

### SPONSORS \$1,000 (3 AVAILABLE)

#### PRE-EVENT BENEFITS

Recognition on website and social media

#### AT THE GALA

2 Reserved Seating Tickets to Awards Gala  
Logo recognition in event presentation  
Logo / placard / swag item on each table  
Half-page ad in event program

## EVENT RAFFLE

### SPONSORS IN-KIND DONATION

#### AT THE GALA

Recognition in event presentation  
Recognition at raffle table

## EVENT PROGRAM + LOCAL ADVERTISING

Please contact us for more information  
on advertising in our program or with  
our local media partner!

## FRIDAY

### **AUGUST 27, 2021**

Atlantis Casino Resort Spa  
800 South Virginia Street  
Reno, NV 89502

#### 5:30PM

Dinner + Networking

#### 6:15PM

Awards Ceremony

#### 7:30PM

After Party - Bistro Napa

#### EVENT CONTACTS

Allison Parks, NNHRA Administrator  
Sponsorship Sales - contact@nnhra.org

Taylor Bruce, Co-Chair  
hr@peterbilttpe.com

Gayle Litov, Co-Chair  
glitov@employers.com

## INDIVIDUAL TICKETS + TABLES

#### BEFORE AUGUST 13

\$65 EACH - OPEN SEATING  
\$1,000 RESERVED TABLE OF 10 (includes drink ticket)

#### AFTER AUGUST 13 | DOOR

\$75 EACH - OPEN SEATING ONLY



BEST  
PLACES  
TO WORK  
NORTHERN  
NEVADA